NEWS RELEASE

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ROBERT DOWNEY JR. NAMED SHOWEST MALE STAR OF THE YEAR

DOWNEY JR. TO STAR IN PARAMOUNT PICTURES AND MARVEL ENTERTAINMENT'S *IRON MAN*

LOS ANGELES — ShoWest has named **Robert Downey Jr.** as ShoWest Male Star of the Year, it was announced today by Mitch Neuhauser, co-managing director of the event, which will be held March 10 -13, 2008 in Las Vegas. Downey Jr. will be presented with the ShoWest Male Star of the Year award at ShoWest's closing night ceremony on Thursday, March 13th at Bally's and Paris Las Vegas.

"For almost four decades, Robert Downey Jr. has been entertaining moviegoers with a resume of films that is as diverse and impressive as anyone could imagine," noted Neuhauser. "From his dramatic roles in such movies as *Less Than Zero*, *Zodiac*, *Good Night and Good Luck* and of course *Chaplin*, for which he was nominated for an Academy Award®, to such lighter and offbeat fare as *Kiss Kiss Bang Bang*, *Back To School*, *Bowfinger*, *Wonder Boys* and *The Singing Detective*, to name just a few, the scope and range of his performances throughout his career are the stuff that dreams are made of. ShoWest is thrilled to be able to recognize Robert Downey Jr. for all of his outstanding work by presenting him with the ShoWest Male Star of the Year Award."

In May, Downey Jr will be starring alongside Gwyneth Paltrow, Jeff Bridges, Terrence Howard and Shaun Toub in Paramount Pictures and Marvel Entertainment's big screen adaptation of Marvel's legendary Super Hero ***Iron Man***, opening on May 2nd. He stars in the Jon Favreau-directed film as Tony Stark/Iron Man in the story of a billionaire industrialist and genius inventor who is kidnapped and forced to build a devastating weapon. Instead, using his intelligence and ingenuity, Tony builds a high-tech suit of armor and escapes captivity. When he uncovers a nefarious plot with global implications, he dons his powerful armor and vows to protect the world as Iron Man.

Downey Jr. can also be seen this year in Charlie Bartlett in theatres February 22nd and later this year in DreamWorks Pictures' *Tropic Thunder* with Jack Black, directed by and co-starring Ben Stiller. The action-comedy centers around a group of actors shooting a big-budget war movie when they are forced to become the soldiers they are portraying. Downey Jr. has just started production on DreamWorks' *The Soloist* co-starring Oscar® winner Jamie Foxx and Oscar® nominee Catherine Keener. *The Soloist* is based on a 12-part series of articles by *Los Angeles Times* columnist Steve Lopez about a homeless musician who dreams of playing at Walt Disney Concert Hall.

Since making his feature film debut in 1970's *Pound*, directed by his father Robert Downey Sr., Robert Downey Jr. has gone on to star in such memorable films as *Natural Born Killers*, *Two Girls and a Guy*, *Soapdish, Weird Science, Only You* and *Chaplin* for which he earned an Academy Award® nomination and won the BAFTA for best actor. Downey also made his primetime television debut in 2001 joining the cast of the Fox-TV series *Ally McBeal*. His role of attorney Larry Paul won him the Golden Globe for Best Performance by an Actor in a Supporting Role in a Series, Mini-Series or Motion Picture Made for Television, a Screen Actors Guild Award for Outstanding Performance by a Male in a Comedy Series and earned him an Emmy nomination for Outstanding Supporting Actor in a Comedy series.

ShoWest is the largest annual convention for the motion picture industry. It is the only international gathering devoted exclusively to the movie business and the single largest international gathering of motion picture professionals and theatre owners in the world. The 2008 edition of ShoWest will be held March 10 - 13, 2008 at Bally's and Paris Las Vegas and is expected to draw more than 5,000 members of the motion picture industry. Each year, ShoWest attracts delegates from more than 50 countries in North and South America, Europe, Asia and Australia. ShoWest is produced by the Film Group at Nielsen Business Media, the leading trade show producer in the U.S. The Nielsen Business Media Film Group also includes ShowEast, CineAsia, Cinema Expo International and Film Journal International, as well as sister publication, The Hollywood Reporter.

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