

SHOWEAST

SHOWEAST 2011 PROGRAM JOURNAL

RESERVATION FOR ADVERTISING SPACE

This is your authorization to publish our advertisement in the **2011 ShowEast** Program Journal to occupy:

- FULL PAGE (full color) HALF PAGE (full color)
 FULL PAGE (black & white) HALF PAGE (black & white)

Our check for \$US _____ is enclosed.

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

COUNTRY _____ EMAIL _____

TELEPHONE _____ FAX _____

CONTACT NAME _____ SIGNATURE _____

SPACE RATES

BACK COVER.....	\$2,500	FULL PAGE - Black & White.....	\$1,000
INSIDE FRONT & BACK COVER (Full Color).....	\$2,000	ONE-HALF PAGE	\$800
FULL PAGE - Full Color.....	\$1,500		

MECHANICAL SPECIFICATIONS: Documents must be in Macintosh format. Please ensure process and Pantone colors are set to CMYK Separation ON. PDF files must be CMYK, high res, images linked, fonts embedded. PDF ver. 1.3 preferred. Set up Quark documents to actual ad size. Do not center live matter within larger document (ie., a 7" x 10" ad should be in a Quark document of exactly that size).

PICTURES must be uncompressed tiff or eps files. Greyscale and CMYK images should be scanned at 300 dpi (150 dpi minimum), line art at 1200 dpi. Include all linked images and embedded fonts on disk.

FULL PAGE: **4 ½" wide x 7 ½" deep or 114mm x 190mm**

HALF PAGE: **4 ½" wide x 3 ¾" deep or 114mm x 95mm**

TRIM SIZE: **5 ½" x 8 ½" or 140mm x 216mm**

BLEED SIZE: **5 ¾" x 8 ¾" or 146.05mm x 222.25mm**

PAYMENT PROCEDURES

- **All Payments Made by Check or Wire Transfer Must Be in US Dollars**
- **Funds can be wired directly into the US Bank Account:**

PROMETHEUS GLOBAL MEDIA LLC
JP MORGAN CHASE
NEW YORK, NEW YORK
ROUTING NUMBER: **021000021**
ACCOUNT NO: **837497668**
SWIFT CODE: **CHASUS 33**

Checks in U.S. Dollars must be drawn on U.S. Banks.
Make all checks payable to: "SHOWEAST 2011"

REMITTANCE ADDRESS:
PROMETHEUS GLOBAL MEDIA LLC
25388 NETWORK PLACE
Chicago, IL 60673-1253

COPY DEADLINE: SEPTEMBER 25, 2011

Please upload to the following FTP:

ftp.filmjournal.com | login: Filmadm | password: camera | folder: ShowEast Program Journal Artwork

SUBMIT AD FORMS to the fax number below.

Phone: +212.493.4098 | Fax: +212.493.4388 | Email: robin.klamfoth@filmexpos.com