



NEWS RELEASE
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**SHOWEAST TO HONOR CINEMA CONCEPTS' STEWART HARNELL
WITH THE ANNUAL "SHOW 'E' AWARD" AT THE 2009 CONVENTION**

NEW YORK – Stewart Harnell, CEO of Cinema Concepts, will be honored with the 2009 “Show ‘E’ Award” at the upcoming ShowEast convention, it was announced by Robert Sunshine, Managing Director of the annual convention. Harnell will be awarded this distinguished honor on Thursday evening, October 29, 2009 at the Orlando World Center Marriott as part of the Final Night Banquet and Awards Ceremony at ShowEast. The annual “Show ‘E’ Award” is presented to an industry member whose achievements, accomplishments and dedication to the industry are unequalled.

“ShowEast is truly honored to be able to single out Stewart Harnell with this year’s Show ‘E’ Award”, noted Robert Sunshine. “Throughout his career, Stew has achieved enormous success with his award-winning production and post-production studio offering the latest innovations in 35mm motion picture film, digital cinema & 3D stereoscopic technologies.”

Harnell began his career in 1961 as a booker-salesman with National Screen Service - Chicago exchange, and was later promoted to trailer production manager in New York City, then to NSS assistant sales manager. In 1966 Harnell requested, and was assigned to, the position of Branch Manager in New Orleans. After a year of field experience Harnell was promoted to Southeast Division Manager in Atlanta. In 1970 Harnell founded Harnell Independent Productions in Atlanta where he produced and distributed independent feature films until 1976 when Burton E. Robbins, Chairman of the Board, summoned him back to National Screen Service as Executive Vice President, World Wide Sales Manager. In 1979, Harnell incorporated Cinema Concepts and helms the Atlanta-based world class state-of-the-art film-digital production and post production studio complex.

Harnell has served on the Boards of Variety chapters in New York, Chicago, Los Angeles, New Orleans and was an eight term president of Atlanta Tent 21 where he continues to remain active on the Board of Directors. He is also a member of the Assistance Committee and Board of Directors of the Will Rogers Motion Picture Pioneers Foundation, as well the Board of Directors of Cinema Advertising Council.

Past recipients of the “Show ‘E’ Award” have included: Larry Collins, David Tuckerman, Bill Stembler, Nick Carpou & Mark Gaines, Chuck Viane, Herman Stone, Jeff Blake, Bruce Snyder and Mike Campbell.

ShowEast 2009 will take place October 26-29, 2009 at the Orlando World Center Marriott. It will feature numerous screenings of upcoming major films, sponsored events, timely and informative seminars and the ShowEast Trade Show. An estimated 1,200 members of the motion picture industry are expected to attend. ShowEast, now in its 24th year, is produced by the Nielsen Film Group, a division of Nielsen Business Media.