



CINEASIA 2007
DECEMBER 4 – 6, 2007
FINAL SCHEDULE OF EVENTS
12.3.07

****Please note, buses are available to and from the Macau Tower & the Wynn Macau throughout the day. Times are indicated in the schedule each day. Buses will run from The Venetian Hotel to the Wynn Macau in the morning and two at the conclusion of the day's events..****

Monday, December 3, 2007

- 09.00 – 18.00** - **Trade Show Registration**
(Macau Tower – Level 4)
- 14.00 – 18.00** - **General Convention Registration**
- 14.00 – 18.00** **CineAsia Coca-Cola Hospitality Lounge**
(Wynn Macau – Meeting Rooms 1&2 – First Floor)

Tuesday, December 4, 2007

Buses are scheduled for pick up from the Venetian Hotel going to the Wynn Macau at 07.15.

We Invite You to Visit the CineAsia/Coca-Cola Hospitality Lounges Throughout the Day
(Wynn Macau – Meeting Rooms 1&2 – First Floor and Macau Tower – Level 4)

- 07.00 – 18.00** - **General Convention Registration**
(Wynn Macau – Ballroom Foyer – First Floor)
- 07.45 – 09.15** - **Breakfast & Seminar**
“Digital Cinema: A Global Status”
(Please note: Program will begin promptly at 08.15)
- Sponsor:* Deluxe Entertainment Services Group
AccessIT
- Your Hosts:* Steve Bergman, Executive Vice President & General Manager,
Deluxe
Steve Tsai, Vice President, Business Development, Deluxe
Chuck Goldwater, President, AccessIT Media Services Group
- Moderator:* Bill Mead, Publisher, *DCinema Today*
- Your Hosts:* Dr. Man-Nang Chong, CEO, GDC Technology Ltd.
Mr. Phil WU, Director of Sales & Marketing, GDC Technology Ltd.

- Presenters:* Cheng Yang, China Film
 Steve Bergman, EVP & General Manager, Deluxe Digital Media
 Larry O'Reilly, EVP, Theatre Development, IMAX Corporation
 Curt Behlmer, EVP Theatrical Services & COO Digital Cinema, Technicolor
 Senthil Kumar, COO, Co-President, Qube Cinema
 David Gajda, Senior Vice President, International, AccessIT
 (Wynn Macau – Grand Ballroom – First Floor)
(Buses depart for the Macau Tower Theatre at 09.30 from the main entrance of the Wynn Macau)
- 08.00 – 17.30** Trade Show Registration
 (Macau Tower – Level 4)
- 10.00 – 11.45 - Screening**
 Twentieth Century Fox Int'l's
 “*Alvin and The Chipmunks*”
 (Macau Tower Theatre – Level 4)
(Buses depart for the Wynn Macau at conclusion of the screening)
- 12.00 – 13.45 - Opening Day Luncheon and Product Reel Presentation**
Sponsor: Twentieth Century Fox International
 Barco
Your Hosts: Sunder Kimatrai, Vice President, Asia Pacific, Twentieth Century Fox Int'l
 Frank Christiaens, Managing Director, Barco China
 Tang Feng, General Manger, Media & Entertainment, Barco China
 Valerie Tang, Marketing Director, Barco China
 (Wynn Macau – Grand Ballroom – First Floor)
(Buses depart for the Macau Tower Theatre at 13.45 from the main entrance of the Wynn Macau)
- 14.00 – 17.30 - CineAsia Trade Show**
 (Macau Tower – Level 4)
- 17.30 & 18.00 - Dolby® 3D Digital Cinema Experience**
 Presented by Ioan Allen, Senior Vice President, Dolby Laboratories
Experience the very latest in Digital Cinema with a demonstration Of the new Dolby® 3D Digital Cinema technology, along with the chance to hear more about this exciting technology and the future for 3D filmmaking and exhibition.
- There will be two performances (17.30 and 18.00), but spaces are limited, so please visit the Dolby Laboratories Booth #206 to receive your ticket and ensure a seat. Entry without a ticket is subject to availability.*
 (Macau Tower Theatre – Level 4)
(Buses depart for the Wynn Macau at conclusion of the program)
- 19.00 – 20.30 - CineAsia Welcome Dinner**
Don't forget to pick up your raffle ticket at the entrance of the ballroom.

Sponsor: Christie
Beverage Sponsor: DTS Digital Cinema
Your Hosts: Jack Kline, President and COO, Christie Digital Systems USA Inc
Lin Yu, Vice President of Sales, Christie Asia Pacific
Michelle Maddalena, VP, Business Development, DTS Digital Cinema
Susie Beiersdorf, Sr. Director, Sales, Cinema Products, DTS Digital Cinema
Shan Dongbing, DTS Digital Cinema Consultant, China
(Wynn Macau – Grand Ballroom – First Floor)
(Buses depart for the Macau Tower Theatre at 20.30 from the main entrance of the Wynn Macau)

21.00 - Screening & Product Reel Presentation
Walt Disney Pictures’
“Enchanted”
(Macau Tower Theatre – Level 4)
(Buses depart for the Wynn Macau and the Venetian Hotel at conclusion of the screening)

Wednesday, December 5, 2007

Buses are scheduled for pick up from the Venetian Hotel going to the Wynn Macau at 07.15 & 07.30

We Invite You to Visit the CineAsia/Coca-Cola Hospitality Lounges Throughout the Day
(Wynn Macau – Meeting Rooms 1&2 – First Floor and Macau Tower – Level 4)

07.15 – 18.00 - General Convention Registration
(Wynn Macau – Ballroom Foyer – First Floor)

07.45 – 09.15 - Breakfast and Seminar
“Cinema Real Estate and Location Strategies”
(Please note: Program will begin promptly at 08.15)

Sponsor: Wanda Cinema Line Corporation
Your Hosts: Li Yaohan, Chairman
Shao Wei, Executive Deputy General Manager
Zhang Guohua, Deputy General Manager
Moderator: Rance Pow, President, Artisan Gateway
Presenter: David Brain, CEO, Entertainment Properties Trust
(Wynn Macau – Grand Ballroom – First Floor)

09.45 – 10.45 - Seminar
“Coca-Cola Global Best Practices”
Presenter: Kristin Wilson, Sr. Mgr., Entertainment Partners & Strategic Alliances, The Coca-Cola Company
(Wynn Macau – Grand Ballroom – First Floor)
(Buses depart for the Macau Tower Theatre at 10.45 from the main entrance of the Wynn Macau)

10.00 – 17.30 Trade Show Registration
(Macau Tower – Level 4)

11.15 – 12.30 - Seminar

“Digital Cinema and Your Future”

Hosted by Kodak and Real D

Presenters: Bob Mayson, GM & Vice President, Kodak Digital Motion
Picture Imaging

Michael Lewis, Chairman, Real D

Introductory remarks by:

John Fithian, President & CEO, NATO

Kurt Rieder, VP, Sales & Marketing, Asia, UIP

Special message from:

Jeffrey Katzenberg, DreamWorks Animation

This informative session will demonstrate and discuss the technical, operational, and business aspects of one of the world's most flexible and capable digital cinema systems. The right digital solution will provide new capability for you to move effortlessly between showing 2D and 3D digital movies and it will enable you to interconnect and automate your POS and automation systems – all to help keep your presentations great, your theatres full and your opportunities growing. Included in this demonstration will be examples from upcoming movies and alternative content planned for future release. If you want a better understanding of what digital cinema could mean to your future, this is the session for you.

(Macau Tower Theatre – Level 4)

12.30 – 17.30 -

CineAsia Trade Show & Luncheon

(Lunch will be served from 12.30 – 14.00)

Sponsor:

Dolby Labs

Your Host:

John Iles, Vice President, Cinema

(Macau Tower – Level 4))

17.45 – 19.30 -

Dinner

Sponsors:

Warner Bros. Pictures

IMAX Corporation

Beverage Sponsor:

Cinema Scene Marketing

Your Hosts:

Nancy Carson, EVP, Int'l Distribution Warner Bros. Pictures

Tom Molter, SVP, Int'l Distribution, Warner Bros. Pictures

Larry O'Reilly, EVP, Theatre Development, IMAX

Corporation

Don Savant, GM, Asia Pacific, IMAX Corporation

Grace Antawong, Managing Director, Cinema Scene Asia

Nont Bhuprassanon, Sales Export, Cinema Scene Asia

(Macau Tower Observation Deck)

19.45 – 21.45 -

A Major Screening from Warner Bros. Pictures

Award Presentation

“Distributor of the Year”

Erlina Suharjono, Warner Bros. Pictures Int'l.

(Macau Tower Theatre – Level 4)

(Buses depart for the Wynn Macau and the Venetian Hotel at conclusion of the screening)

Thursday, December 6, 2007

Buses are scheduled for area hotel pick-ups at 08.15 and from the main entrance of the Wynn Macau

We Invite You to Visit the CineAsia/Coca-Cola Hospitality Lounges Throughout the Day
(Wynn Macau – Meeting Rooms 1&2 – First Floor and Macau Tower – Level 4)

08.00 – 18.00 - General Convention Registration
(Wynn Macau – Grand Ballroom – First Floor)

08.00 – 11.30 - Trade Show Registration
(Macau Tower – Level 4)

08.30 – 11.30 - Trade Show & Breakfast
(Breakfast will be served from 08.30 – 10.00)

Sponsor: Harkness Screens
Your Hosts: Andrew Robinson, Managing Director, Harkness Screens
International
Allen Xing, General Manager, Harkness Screens Beijing
(Macau Tower – Level 4)

11.00 – 12.00 Special Product Presentation Highlighting Upcoming Asian Films
(Macau Tower Theatre – Level 4)
(Buses depart for the Wynn Macau at the conclusion of the seminar)

12.30 – 14.15 - Final Day Lunch & Product Presentation
Sponsors: United International Pictures
Your Host: Kurt Rieder, Sr. VP. Asia, United Int'l Pictures
(Wynn Macau – Grand Ballroom – First Floor)
(*Buses depart for the Macau Tower Theatre at 14.15 from the main entrance of the Wynn Macau*)

14.45 – 16.45 - Screening
Universal Pictures International's
“Elizabeth: The Golden Age”
(Macau Tower Theatre – Level 4)
(*Buses depart for the Wynn Macau at conclusion of the screening*)

18.30 – 19.30 - Final Night Cocktail Reception
Sponsors: Kodak
Real D
Your Hosts: Bob Mayson, General Manager and Vice President, Kodak Digital Motion Imaging
David Sanderson, General Manager, Kodak Digital Cinema Asia Pacific Region
Paul Gregory, Manager, Market Development, Kodak Digital Cinema Pacific Region
Michael Lewis, Chairman, Real D

Joshua Greer, CEO, Real D
Joe Peixoto, President, Worldwide Cinema, Real D
(Wynn Macau – Grand Ballroom Foyer – First Floor)

19.30 -

Sponsor:

Beverage Sponsor:

Your Hosts:

Final Night Banquet and Awards Ceremony

DLP Cinema®, A Texas Instruments Technology

GDC Technology

Dr. Man-Nang Chong, CEO, GDC Technology Ltd.

Mr. Phil WU, Director of Sales & Marketing, GDC Technology Ltd.

Tony Adamson, Manager, Worldwide Marketing, DLP
Cinema® Products

Wes Stalcup, Manager, Worldwide Market & Business
Development, DLP Cinema® Products

(Wynn Macau – Grand Ballroom – First Floor)

Award Presentations:

“CineAsia Visionary Award”

Raymond Chow, Golden Harvest

“Exhibitor of the Year”

Bob Vallone, Lark International Multimedia Ltd.

“Asian Female Star of the Year”

Tang Wei

“Asian Male Star of the Year”

Rain/Jihoon Jung

“Award of Excellence: *For Their Significant Achievements In Promoting and Bringing Asian Cinema to the World*”

Michael J. Werner and Wouter Barendrecht, Fortissimo
Films

“Asia-Pacific Copyright Enforcer Award”

Temuera Morrison

(Wynn Macau – Grand Ballroom – First Floor)